

SPONSORSHIP PACKET

Tallahassee National Society of Black Engineers
Junior Chapter

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The mission of the National Society of Black Engineers is to increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community.

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LETTER FROM THE CO-FOUNDER

Dear Generous Donor,

On behalf of the Tallahassee National Society of Black Engineers (NSBE) Junior Chapter, it brings me great pleasure to invite you to take part in the development of a young organization's community success. As a passionate advocate for minority participation in Science, Technology, Engineering, and Mathematics (STEM), it was my goal to implement sustainable change for the city of Tallahassee. After years of organizing and hosting STEM-based events for minority students throughout Tallahassee, I felt it my duty to provide these worthy students with a permanent resource to help them achieve their dreams. With the assistance of an incredible team of individuals, the Tallahassee NSBE Junior Chapter was founded on September 29, 2018.

Less than a year old, our chapter has taken substantial strides toward a promising future. Our chapter is comprised of students in grades six through twelve and supports the city of Tallahassee and neighboring communities. We are committed to implementing the NSBE mission "to increase the number of culturally responsibly black engineers, who excel academically, succeed professionally, and positively impact the community." We uphold the mission by providing early collegiate exposure, introducing the different facets of engineering, holding professional development workshops, providing monthly community service, and creating an extended family for students interested in STEM.

Our chapter's vision is to have 50 active members by the year 2021, in hopes of encouraging and facilitating the pursuit of engineering degrees in higher education. We will strengthen the education pipeline in an effort to achieve NSBE's long term goal of graduating 10,000 black engineers in the United States annually by the year 2025.

We sincerely thank you for your interest in our chapter and for embarking upon this exciting journey to propel our students to become the engineers of tomorrow. Because of you, we are one step closer to making our vision a reality.

Best regards,

Sidney Cameron

Sidney Cameron
Tallahassee NSBE Junior Co-Founder
sidneymcameron@gmail.com
(678) 982-1924



LETTER FROM THE CO-FOUNDER

Greetings,

My name is Kayla Edwards and it is with great pleasure that I agreed to assume the position of Pre-College Initiative (PCI) Chair for the Florida Agricultural & Mechanical University (FAMU) – Florida State University (FSU) Chapter of the National Society of Black Engineers (NSBE). While I have always enjoyed organizing student events, I realize that many students have limited access to resources. Our newly formed Tallahassee NSBE Junior chapter is an excellent means of providing students with these resources and assisting them to excel to their full potential. As a previous Science, Technology, Engineering, and Mathematics (STEM) club participant, I can attest to the fact that STEM clubs are earnest in our mission to “increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community”.

In the seven months that the NSBE Junior chapter has been operating, we have established a connection with a local community center, hosted a number of hands-on engineering related experiments, started a mentoring program with the students of the FAMU - FSU NSBE Chapter, arranged for industry speakers, hosted professional development workshops, and provided community service opportunities. Your partnership is necessary to accelerate the progression of our organization.

We are thankful for your interest and consideration to assist us in the 2019-2020 academic school year, and we eagerly await developing a lasting relationship with you.

Best regards,

Kayla Edwards

Kayla Edwards
Tallahassee NSBE Junior Co-Founder
ekayla321@gmail.com
(904) 525-6199



LETTER FROM THE CHAPTER ADVISOR

Greetings,

My name is Kayla McLaughlin and I am honored to serve as the Recruitment Coordinator for the FAMU-FSU College of Engineering, as well as advisor for the Tallahassee National Society of Black Engineers (NSBE) Junior Chapter. I am pleased to welcome you to join in on our ground breaking initiatives. Your contributions will go far in aiding our local NSBE Junior chapter to reach students and introduce them to Science, Technology, Engineering, and Mathematics (STEM) professions. In our search for sponsors and community partners, please know that no donation is too large or too small.

Your monetary donations will provide our members with exposure to higher education programming as well as more professional opportunities. The FAMU-FSU NSBE Chapter students are devoted to the organization's mission to increase the number of culturally responsible black Engineers who excel academically, succeed professionally and positively impact the community. Your commitment to our vision would open doors for our NSBE Junior students.

Sincerely,

Kayla McLaughlin

Kayla McLaughlin
Tallahassee NSBE Junior Chapter Advisor
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(850) 410-6612



WHO WE ARE

The Tallahassee National Society of Black Engineers Junior Chapter is a non-profit organization. Founded on September 29, 2018, the chapter made its mark in the capital city of the state of Florida, serving as a light to guide and enrich the lives of young, black students. Our chapter targets students from the sixth to twelfth grades. We serve the city of Tallahassee, Florida and its surrounding areas.

The National Society of Black Engineers is an international professional engineering society founded in 1975. Its chapters are currently organized into three sectors: Professional, Collegiate, and Junior. As a Junior chapter, we must assume the responsibility of sparking the interest, minds, and hearts of our young students. Our students are the foundation who bridge the knowledge between our collegiate and professional chapters.

SPONSORSHIP PACKAGES

Tallahassee NSBE Junior offers several opportunities for our donors to become involved with our chapter. The following packages have been designed to give donors the ability to contribute to our chapter, as well as promote their personal brand. Our sponsorship level are as follows:

GOLD AFFILIATE

\$300 - \$999

- Website recognition
- Certificate of appreciation
- Chapter newsletter subscription

PLATINUM AFFILIATE

\$1000 - \$2999

- Includes all Gold rewards
- Company logo/personal name displayed on chapter shirts
- Ability to host an information session/professional development event
- Facebook and Instagram recognition

DIAMOND AFFILIATE

\$3000+

- Includes all Platinum rewards
- Logo/name placed on chapter flyers
- Ability to hold personalized event with the chapter
- Ability to host a chapter meeting

CURRENT CHAPTER PROGRAMS

CHAPTER MEETINGS



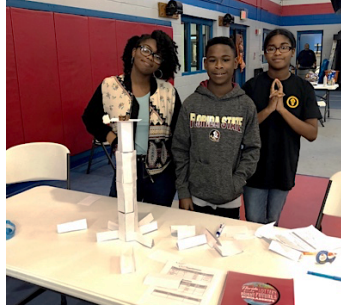
Chapter meetings are held twice a month. The goal of each meeting is for the students to experience and learn something new with each attendance. Lesson plans are developed to help ensure that material is thoroughly presented in conjunction with a hands-on, interactive activities to accommodate all learning styles in order to facilitate an inclusive environment.

COLLEGE TOURS



The city of Tallahassee is home to three major colleges and universities: Florida State University (FSU), Florida Agricultural and Mechanical University (FAMU), and Tallahassee Community College. The chapter provides tours of these campuses, as well as access to the unique combined FAMU-FSU College of Engineering in Tallahassee's *Innovation Park*. Students are also able to explore the treasures housed in *Innovation Park*, including the National High Magnetic Field Laboratory and the High Performance Materials Institute.

INTERNAL COMPETITIONS



In an effort to strengthen the synergy within the chapter, we periodically have competitions between the students. For every competition, we require students to partner on teams with someone new, simulating a real-world engineering work force environment.

MENTOR PROGRAM



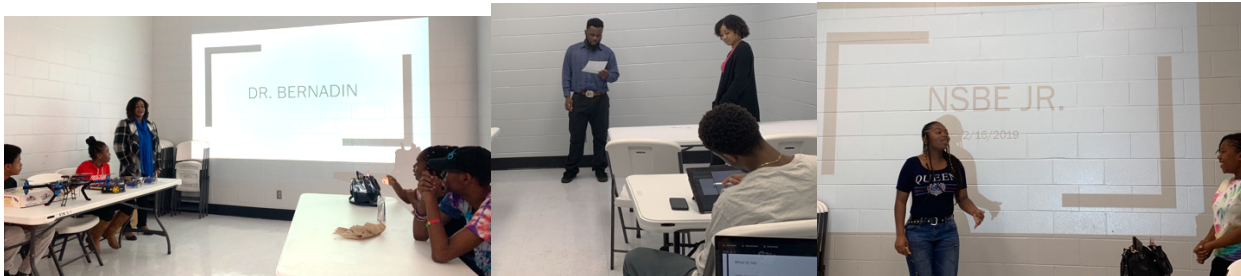
Each member of the junior chapter is paired with a member of the local FAMU-FSU joint collegiate National Society of Black Engineers chapter. Students are paired with mentors based on compatibility and engineering disciplines in which students have most interest. Mentors focus on providing students with the educational requirements of that specific discipline. Mentors participate in chapter meetings as well as chapter events in order to maximize time and bonding opportunities with their mentees. Mentors serve as personable and enjoyable resources for our chapter members to gain insight into what it takes to pursue careers in engineering.

COMMUNITY SERVICE



In order to uphold the NSBE mission to “positively impact the community”, our chapter participates in monthly service projects.

PROFESSIONAL DEVELOPMENT



Our chapter supports the NSBE mission to “succeed professionally” by continuously working to develop and sharpen the skills of our young students. Our students currently hold leadership positions to include Chapter President, Vice President, Treasurer, and Secretary. They campaign for and must be elected to these positions. The chapter also holds professional development workshops which provide instructions on public speaking, resume writing, interview preparation, and mock-interviews. These workshops provide students with both scholarship and college application assistance.

TUTORING AND STANDARDIZED TEST PREPARATION

Students have access to tutoring in fundamental and advanced STEM subjects. There is an extensive supply of volunteers who have signed up to help in multiple subject areas. Tutors also partake in pre-collegiate standardized test preparation including, the SAT and the ACT. Our chapter has devised a twenty hour, six days a week homework help line. Students can send specific questions to a team of tutors and receive a detailed explanation assisting with problem solving.

As a chapter, we are constantly striving to provide our students with as many resources as possible. The purpose of the NSBE Junior Library is to spark inspiration and facilitate interest for passionate students eager to learn. The acquisition of the NSBE Junior Library has been an amazing tool to provide students with a glimpse of the professional engineering industry. Students, parents, and volunteers are able to take advantage of the library. The library consists of magazines containing articles about each engineering discipline. They also contain news regarding chemical, biological, and environmental sciences. Additionally, the library contains materials covering various academic journals as well as science, technology, engineering, and mathematics textbooks.

FUTURE ENDEAVOURS

CONFERENCES

The National Society of Black Engineers offers two opportunities for our junior chapter members to participate in annual conferences. Like-minded, black engineers from across the world gather at these conferences to network and fellowship. The energy present at NSBE's conferences is electrifying. NSBE members unite with open hearts and open minds, and leave feeling reenergized and inspired. We want our chapter members to experience these amazing opportunities and witness the magic that takes place at NSBE conferences. We strive to increase the number of conference attendees from our chapter. Your generosity will help to make this possible by reducing travel and accommodation costs.

NSBE's Fall Regional Conference (FRC) provides a venue for active regional members. Home to the city of Tallahassee, our chapter lies in region three of NSBE's six regions. FRC presents members with academic and professional development. Attendees are exposed to speakers addressing a variety of industry topics, competitive events showcasing skills and intelligence, and endless networking opportunities to foster healthy relationships between peers, chapter members, professionals, and employers.

NSBE's National Convention is a magnified version of FRC. All six regions assemble for four-days of networking, community service outreach, and award galas and receptions, with more than 120 STEM employers available to attendees.

EXTERNAL COMPETITIONS

In order to broaden our chapter's network and expose our members to new experiences, we aspire to begin participating in external chapter competitions. Our goal is to develop a chapter robotics team by January 2020. We must accumulate the materials, technology, and resources necessary to bring this vision to fruition. The largest component necessary to accomplish this goal is fundraising. The funds collected will be used to purchase supplies and cover registration costs associated with regional, state, and national youth robotics competitions.

SCHOLARSHIPS

In order to fulfill NSBE's mission to "excel academically", our chapter will supply our members with the tools necessary to succeed. We intend to create several merit based and needs based chapter scholarships to ensure that our members are reaching their fullest potential. Your donation can be the difference in making a student's dreams come true.

We intend to create two scholarships. The first will be for our chapter's graduating high school seniors pursuing higher education. The second scholarship will provide funding for chapter members to attend the NSBE National Convention. Donations from corporate, community, and personal sponsors will be applied to these scholarships. Any and all amounts will greatly impact the futures of our members.

CHAPTER PARAPHERNALIA

Tallahassee NSBE Junior participates in many events throughout Tallahassee. The appearance of chapter paraphernalia on items such as chapter shirts will not only signify chapter unity but will also create recognition of the organization. Paraphernalia will be worn during recruitment events, community service activities, during competitions, and when traveling to regional and national NSBE conferences.

Our members take pride in what we have accomplished thus far. We look forward to putting our beloved organization on display and sharing our contributions with the world.

PAYMENT INFORMATION

In return for our investors' commitment to the bright young leaders of our chapter, we ensure that our investors will experience a seamless donation process. Our investment options are as follows

1. **Cash/Electron Investments** - Please contact our chapter at tallahasseeensbejr@gmail.com to obtain an investor form.
2. **Checks** - Please make checks payable to:

Tallahassee National Society of Black Engineers Junior Chapter

Payments should be mailed to:

2301 Pasco Street
Tallahassee, FL 32310

THANK YOU

To date, we have made great strides as a young chapter. Your donation will assist us in achieving our goals and elevate us to the next level. We appreciate your dedication to our cause and look forward to continued success. The Tallahassee NSBE Junior Chapter works to positively impact our peers and community. Thanks to donors like you, we will fulfill our goals and exceed our expectations. With humble hearts, we sincerely thank and appreciate you for taking an active interest in our organization. We trust that, in return, you too will be enriched by our impact and find value in our time spent together.

Thank you,

Tallahassee National Society of Black Engineers Junior Chapter